Exhibit B

Invalidity of Claim 11 of U.S. Pat. No. 9,373,261 based on NEWEGG.

U.S. Pat. No. 9,373,261 – Claim 11	ECT's Infringement Allegations	Prior Art – Newegg.
An automated notification system, comprising: one or more transceivers designed to communicate data; one or more memories; one or more processors; and computer program code stored in the one or more memories and executed by the one or more processors, the computer program code comprising:

code that enables a first party associated with a personal communication device (PCD) to input or select authentication information for use in connection with a subsequent notification communication session involving advance notice of a delivery or pickup of a good or service at a stop location by a mobile thing (MT); | Brownies uses an automated order confirmation and shipment ("automated notification") to send customers updated shipment information when products are being prepared for picked up [sic] and when products are shipped.

Brownies automated notification systems comprises, one or more memories, one or more processors, and computer program code that is stored within one or more memories and executed by one or more processors, Brownies's computer program code comprises:

Brownies online code allows mobile customers to input personalized authentication information to be used at a future time when products are picked up and notifications emails are sent back to the customer.

Brownies stores authentication information including a combination of these items; customer billing information such as billing person's name ("Pete Sirianni"), billing address, billing telephone number and the billing | Newegg uses an automated order confirmation and shipment ("automated notification") to send customers updated shipment information when products are being prepared for picked up [sic] and when products are shipped.

Newegg automated notification systems comprises, one or more memories, one or more processors, and computer program code that is stored within one or more memories and executed by one or more processors, Newegg's computer program code comprises:

Newegg online code allows mobile customers to input personalized authentication information to be used at a future time when products are picked up and notifications emails are sent back to the customer.

Newegg stores authentication information including a combination of these items; customer billing information such as billing person's name ("Pete Sirianni"), billing address, billing telephone number and the billing person's email address |

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	person's email address ("siriannip07@aol.com") are all used to authenticate the Brownies communications about their product being picked-up and shipped is an email from Brownies [sic]. When customers need to respond and enter account, login or different credit card(s) information they know the actual Brownies website is authentic/safe/trusted by viewing and responding to the message contents.	("siriannip07@aol.com") are all used to authenticate the Newegg communications about their product being picked-up and shipped is an email from Newegg [sic]. When customers need to respond and enter account, login or different credit card(s) information they know the actual Newegg website is authentic/safe/trusted by viewing and responding to the message contents.
	Bill To: Customer No: 55823538 Order Invoice#: Bill To: PETE SIRIANNI Order Status: 2563 CHERRY HILL LN HERMITAGE, PA 16148-2989 Entry Date: Phone: (561) 699-8043 Sales ID: Email: SIRIANNIP07@AOL.COM Priority Code: Pay Method: 31.5209 | **Shop:** brownies.com Cotton Center Blvd. Suite 100 Phoenix, AZ 85040 **Delivery Confirmation** **Order Status >**	Your Customer Number is:******* Your Sales Order Number is:******* Your Sales Order Date is:3/12/2001 6:55:03 AM Billing information name:******* Address:******* City:******* State:******* ZipCode:******* Credit Card Type:******* Credit Card Number:****-****-****-**** Expire Date:******* Please click the following link to check your order status online. https://www.newegg.com/app/orderstatus.asp

Invalidity of Claim 11 of U.S. Pat. No. 9,373,261 based on NEWEGG.

code that causes storage of the authentication information;	Brownies uses code to capture and store customer authentication information when (a.) users set up accounts, (b.) when users modify account information or (c.) when they purchase products from the Brownies website;	Newegg uses code to capture and store customer authentication information when (a.) users set up accounts, (b.) when users modify account information or (c.) when they purchase products from the Newegg website;
code that monitors location or travel information in connection with the MT;	Brownies uses computer program code to monitor products when moved from inventory, packaging, labeling, fulfillment, waiting to be picked up, picked up by a carrier, when the product leaves Brownies and is in route to the customer's address;	Newegg uses computer program code to monitor products when moved from inventory, packaging, labeling, fulfillment, waiting to be picked up, picked up by a carrier, when the product leaves Newegg and is in route to the customer's address;
code that causes initiation of the notification communication session to the PCD with the one or more transceivers, in advance of arrival of the MT at the stop location, based at least in part upon the location or travel information associated with the MT;	Brownies uses computer program code to determine and initiate notifications to mobile users (personal communication devices) using transceivers such as email and electronic communication systems, when products are designated for shipment, pulled from inventory, at fulfillment, at loading areas, picked up by couriers and before delivery at a customer's address, and before the shipment arrives at the delivery address.	Newegg uses computer program code to determine and initiate notifications to mobile users (personal communication devices) using transceivers such as email and electronic communication systems, when products are designated for shipment, pulled from inventory, at fulfillment, at loading areas, picked up by couriers and before delivery at a customer's address, and before the shipment arrives at the delivery address.
code that, during the notification communication session, provides the authentication information to the PCD that indicates to the first party that the notification communication session was initiated by an	Brownies computer program code retrieves the authentication information including customer billing information such as billing person's name ("Pete	Newegg computer program code retrieves the authentication information including customer billing information such as billing person's name ("Pete

authorized source; and	Sirianni"), billing address, billing telephone number and the billing person's email address ("siriannip07@aol.com) to confirm/authenticate the shipment confirmation email was initiated by Brownies (the authorized source), and	Sirianni"), billing address, billing telephone number and the billing person's email address ("siriannip07@aol.com) to confirm/authenticate the shipment confirmation email was initiated by Newegg (the authorized source), and
	Bill To: Customer No: 55823538 Order Invoice#: Bill To: PETE SIRIANNI Order Status: 2563 CHERRY HILL LN HERMITAGE, PA 16148-2989 Entry Date: Phone: (561) 699-8043 Sales ID: Email: SIRIANNIP07@AOL.COM Priority Code: Pay Method: 31.5209 | **Shop:** brownies.com Cotton Center Blvd. Suite 100 Phoenix, AZ 85040 Delivery Confirmation Order Status >	Your Customer Number is:******* Your Sales Order Number is:******* Your Sales Order Date is:3/12/2001 6:55:03 AM Billing information name:******* Address:******* City:******* State:******* ZipCode:******* Credit Card Type:******* Credit Card Number:****-****-****-**** Expire Date:******* Please click the following link to check your order status online. https://www.newegg.com/app/orderstatus.asp
code that, during the notification communication session, enables the first party to select whether or not to engage in a communication session with a second party having access to particulars of the pickup or delivery.	Brownies computer program code sends shipment confirmation emails and embeds links within the notification to allow customers to get account information, edit shipment information,	Newegg computer program code sends shipment confirmation emails and embeds links within the notification to allow customers to get account information, edit shipment information,

	shipment tracking information, to the website and to customer service representatives – for additional information about the product(s).	shipment tracking information, to the website and to customer service representatives – for additional information about the product(s).
		Your Customer Number is:******* Your Sales Order Number is:******* Your Sales Order Date is:3/12/2001 6:55:03 AM Billing information name:******* Address:******* City:******* State:******* ZipCode:******* Credit Card Type:******* Credit Card Number:****-****-****-**** Expire Date:******* Please click the following link to check your order status online. https://www.newegg.com/app/orderstatus.asp

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Does newegg.com send an email notice when you order something?

Sacotool
Platinum Member

I ordered a motherboard from them at work, gave them my shipping info, CC number, etc. but when I got home there was no automated email from them saying that they got my order. Is this how they work, or did I screw up the registration somehow? I checked my account and all the info is correct, including my email addy. I'm just making sure I did everything right; I'm dying to get that motherboard

Mar 19, 2001   #1

T2T III
Lifer

Yes, NewEgg sends a confirmation note after the order has been placed. Below, you
will find a copy of a note that I received from them last week for a motherboard that I purchased.

Dear

Congratulations on your NewEgg.Com Parts Purchase. We are dedicated to
providing high quality equipment and excellent

service.
Your order will be processed and shipped in about 1-2 business days..
Please let us know how we may serve you better.

Here is a confirmation of your Order, Please keep a copy for your records.

Your Customer Number is:*******
Your Sales Order Number is:*******
Your Sales Order Date is:3/12/2001 6:55:03 AM

Billing information
name:*******
Address:*******
City:*******
State:*******
ZipCode:*******
Credit Card Type:*******
Credit Card Number:****-****-****-****
Expire Date:*******

Shipping Information
name:*******
Address:*******
City:*******
State:*******
ZipCode:*******
Night Phone:*******
Day Phone:*******

Item List
MB VIA KT133A+686B| K7T TURBO-R MSI
(Qty=1,Price=125.00)

Subtotal:125.00
TAX:.00
Estimated Shipping:.00
Total:125.00

Please click the following link to check your order status online.
https://www.newegg.com/app/orderstatus.asp

To change shipping address on any order, pleaes call 800 390 1119

To change billing address on your account, please

use the following link.
https://www.newegg.com/app/*******

To Void/Cancel an order, please click the following link.
https://www.newegg.com/app/orderstatus.asp
Please note: Order can only be VOID if your account has not been charged
yet (Step one ONLY).
If your order is beyond step 1, please call 800 390 1119 to cancel. No
Shipped Order can be cancelled.

You will receive a shipping confirmation email with Fedex Tracking number
once your order is shipped.

NewEgg.com Customer Service
www.newegg.com
sales@NewEgg.com

Configuration, pricing, tax, and shipping information above isestimated
and presented for your convenience only. All pricing and shipping
information is subject to change without notice. Final order
specifications and amounts, including tax and shipping,will be
communicated following receipt of your online order. NewEgg.com will not
be responsible for typographical or other errors or omissionsregarding
prices or other information. All sales are subject to NewEgg.com'sTerm and
Conditions of Sale. All parts comes with original manufacturewarranty and
no technical support. Customer pays return shipping on allservice.
Copyright 2001 Newegg.com, Inc.

Mar 19, 2001   #2

Sacotool
Platinum Member

sh1t! I'm wondering if I should sumbit the order
again.

again

Mar 19, 2001   #3

KameLeon
Golden Member

Yep. I get an order confirmation in e-mail whenever i order something from them...

Although, something weird happened today. I ordered a motherboard, and then i clicked back and went to the order confirmation page and it emailed me again.. I hope it didn't place two orders accidentally.

Mar 19, 2001   #4

T2T III
Lifer

KameLeon,

This same thing happened to me. 2 confirmations, but only 1 order - if you look at the sales order number, it should be the same for both E-mail messages.
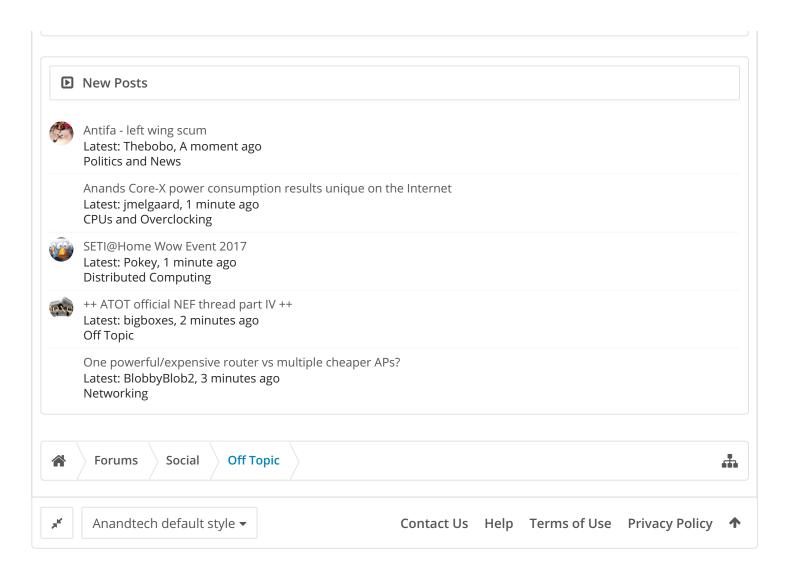
Mar 19, 2001   #5

Sacotool
Platinum Member

Well I went ahead and placed the order again. This time I got an email from them within a minute, so hopefully they won't charge me for two motherboards!

Mar 19, 2001   #6

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