Exhibit C

Invalidity of Claim 11 of U.S. Pat. No. 9,373,261 based on CRATEANDBARREL.COM.

U.S. Pat. No. 9,373,261 – Claim 11	ECT's Infringement Allegations	Prior Art – Crateandbarrel.com.
An automated notification system, comprising: one or more transceivers designed to communicate data; one or more memories; one or more processors; and computer program code stored in the one or more memories and executed by the one or more processors, the computer program code comprising: code that enables a first party associated with a personal communication device (PCD) to input or select authentication information for use in connection with a subsequent notification communication session involving advance notice of a delivery or pickup of a good or service at a stop location by a mobile thing (MT);	Brownies uses an automated order confirmation and shipment ("automated notification") to send customers updated shipment information when products are being prepared for picked up [sic] and when products are shipped. Brownies automated notification systems comprises, one or more memories, one or more processors, and computer program code that is stored within one or more memories and executed by one or more processors, Brownies's computer program code comprises: Brownies online code allows mobile customers to input personalized authentication information to be used at a future time when products are picked up and notifications emails are sent back to the customer. Brownies stores authentication information including a combination of these items; customer billing information such as billing person's name ("Pete Sirianni"), billing address, billing telephone number and the billing	Crateandbarrel.com uses an automated order confirmation and shipment ("automated notification") to send customers updated shipment information when products are being prepared for picked up [sic] and when products are shipped. Crateandbarrel.com automated notification systems comprises, one or more memories, one or more processors, and computer program code that is stored within one or more memories and executed by one or more processors, Crateandbarrel.com's computer program code comprises: Crateandbarrel.com online code allows mobile customers to input personalized authentication information to be used at a future time when products are picked up and notifications emails are sent back to the customer. Crateandbarrel.com stores authentication information including a combination of these items; customer billing information such as billing person's name ("Pete Sirianni"), billing

	person's email address ("siriannip07@aol.com") are all used to authenticate the Brownies communications about their product being picked-up and shipped is an email from Brownies [sic]. When customers need to respond and enter account, login or different credit card(s) information they know the actual Brownies website is authentic/safe/trusted by viewing and responding to the message contents.	address, billing telephone number and the billing person's email address ("siriannip07@aol.com") are all used to authenticate the Crateandbarrel.com communications about their product being picked-up and shipped is an email from Crateandbarrel.com [sic]. When customers need to respond and enter account, login or different credit card(s) information they know the actual Crateandbarrel.com website is authentic/safe/trusted by viewing and responding to the message contents.
	Bill To: Customer No: 55823538 Bill To: PETE SIRIANNI 2563 CHERRY HILL LN HERMITAGE, PA 16148-2989 Phone: (561) 699-8043 Email: SIRIANNIP07@AOL.COM Order Invoice#: Order Status: Entry Date: Sales ID: Priority Code: Pay Method: 31.5209 | **Shop: brownies.com** Cotton Center Blvd. Suite 100 Phoenix, AZ 85040 **Delivery Confirmation** **Order Status >**	Dear ▮▮▮▮▮, Thank you for ordering from crateandbarrel.com on August 23, 2001. We will begin processing your order immediately. Please keep this e-mail as a record of your order. Your order(s) will be billed to: ▮▮▮▮▮▮ San Francisco, CA 94117 Order 1811219 will be shipped to: Heather ▮▮▮▮ (address on file) You can track this order online at http://www.crateandbarrel.com/track.asp?o=1811219&z=94117 (If you cannot click through this link, please copy and paste the entire URL into your browser's address window.) UPS and U.S. Postal Service

code that causes storage of the authentication information;	Brownies uses code to capture and store customer authentication information when (a.) users set up accounts, (b.) when users modify account information or (c.) when they purchase products from the Brownies website;	Crateandbarrel.com uses code to capture and store customer authentication information when (a.) users set up accounts, (b.) when users modify account information or (c.) when they purchase products from the Crateandbarrel.com website;
code that monitors location or travel information in connection with the MT;	Brownies uses computer program code to monitor products when moved from inventory, packaging, labeling, fulfillment, waiting to be picked up, picked up by a carrier, when the product leaves Brownies and is in route to the customer's address;	Crateandbarrel.com uses computer program code to monitor products when moved from inventory, packaging, labeling, fulfillment, waiting to be picked up, picked up by a carrier, when the product leaves Crateandbarrel.com and is in route to the customer's address;
code that causes initiation of the notification communication session to the PCD with the one or more transceivers, in advance of arrival of the MT at the stop location, based at least in part upon the location or travel information associated with the MT;	Brownies uses computer program code to determine and initiate notifications to mobile users (personal communication devices) using transceivers such as email and electronic communication systems, when products are designated for shipment, pulled from inventory, at fulfillment, at loading areas, picked up by couriers and before delivery at a customer's address, and before the shipment arrives at the delivery address.	Crateandbarrel.com uses computer program code to determine and initiate notifications to mobile users (personal communication devices) using transceivers such as email and electronic communication systems, when products are designated for shipment, pulled from inventory, at fulfillment, at loading areas, picked up by couriers and before delivery at a customer's address, and before the shipment arrives at the delivery address.
code that, during the notification communication session, provides the authentication information to the PCD that	Brownies computer program code retrieves the authentication information	Crateandbarrel.com computer program code retrieves the authentication

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indicates to the first party that the notification communication session was initiated by an authorized source; and	including customer billing information such as billing person's name ("Pete Sirianni"), billing address, billing telephone number and the billing person's email address ("siriannip07@aol.com) to confirm/authenticate the shipment confirmation email was initiated by Brownies (the authorized source), and	information including customer billing information such as billing person's name ("Pete Sirianni"), billing address, billing telephone number and the billing person's email address ("siriannip07@aol.com) to confirm/authenticate the shipment confirmation email was initiated by Crateandbarrel.com (the authorized source), and
code that, during the notification communication session, enables the first party to select whether or not to engage in a communication session with a second party having access to particulars of the pickup or	Brownies computer program code sends shipment confirmation emails and embeds links within the notification to allow customers to get account	Crateandbarrel.com computer program code sends shipment confirmation emails and embeds links within the notification to allow customers to get

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delivery.	information, edit shipment information, shipment tracking information, to the website and to customer service representatives – for additional information about the product(s).	account information, edit shipment information, shipment tracking information, to the website and to customer service representatives – for additional information about the product(s).
	Bill To: Customer No: 55823538 Bill To: PETE SIRIANNI 2563 CHERRY HILL LN HERMITAGE, PA 16148-2989 Phone: (561) 699-8043 Email: SIRIANNIP07@AOL.COM Order Invoice#: Order Status: Entry Date: Sales ID: Priority Code: Pay Method: 31.5209 | **Shop:** brownies.com Cotton Center Blvd. Suite 100 Phoenix, AZ 85040 Delivery Confirmation Order Status >	Dear ▮▮▮▮▮, Thank you for ordering from crateandbarrel.com on August 23, 2001. We will begin processing your order immediately. Please keep this e-mail as a record of your order. Your order(s) will be billed to: ▮▮▮▮▮ San Francisco, CA 94117 Order 1811219 will be shipped to: Heather ▮▮▮ (address on file) You can track this order online at http://www.crateandbarrel.com/track.asp?o=1811219&z=94117 (If you cannot click through this link, please copy and paste the entire URL into your browser's address window.) UPS and U.S. Postal Service

From: orders@crateandbarrel.com <orders@crateandbarrel.com>
Subject: crateandbarrel.com **Order Confirmation**
Date: August 23, 2001 at 6:31:38 PM PDT
To: ███████████████

Dear ████████████,

Thank you for ordering from crateandbarrel.com on August 23, 2001. We will begin processing your order immediately.

Please keep this e-mail as a record of your order.

Your order(s) will be billed to:
███████████████
███████████████
San Francisco, CA 94117

Order 1811219 will be shipped to:

Heather ████████
(address on file)

1 Mondrian Teakettle 2.25qt (SKU: 516813) $39.95
1 Kashmiri Chai Tea Leaves (SKU: 520837) $14.95

Gift Message:
I hope you have a lot oftime to relax and drinktea in your many yearstogether! -- ████████

Merchandise Total: $54.90
Tax: $5.11
Gift Box Total: $7.00
Shipping Method: Standard
(for all non-basic freight items)

You can track this order online at
http://www.crateandbarrel.com/track.asp?o=1811219&z=94117
(If you cannot click through this link, please copy and paste the entire URL into your browser's address window.) UPS and U.S. Postal Service receive order numbers and tracking numbers from Crate and Barrel at the close of business Monday through Friday.

Complete Merchandise Total: $54.90
Tax: $5.11
Gift Box Total: $7.00
Shipping and Handling: $11.45

Final Total: $78.46

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If you have any questions regarding your order, please contact Crate and Barrel Customer Service via e-mail at http://www.crateandbarrel.com/customer/default.asp or call us at 800-967-6696, 7:00 a.m. - 9:00 p.m. Monday through Sunday (CST).

Thank you for shopping with us. We hope you'll visit us again soon at http://www.crateandbarrel.com.

Crate and Barrel
Customer Service