



**ELECTRONIC FRONTIER FOUNDATION**

PROTECTING RIGHTS AND DEFENDING FREEDOM ON THE ELECTRONIC FRONTIER [eff.org](http://eff.org)

# Stop Creepy Online Tracking with Privacy Badger

## EFF DEVELOPS PRIVACY BADGER SOFTWARE TO ENHANCE PRIVACY AND SECURE COMMUNICATIONS ONLINE

- **Some companies quietly track you as you browse the web**, recording what webpages you visit, for how long, and more—even if you’ve opted out by using Do Not Track!
- **Privacy Badger is a browser extension that automatically stops these non-consensual trackers.** To the trackers, it’s like you suddenly disappeared from the web.
- **Privacy Badger is different from other add-ons** because Privacy Badger tries to figure out what is tracking you as you browse. Other extensions like Disconnect, Ad-Block Plus, and Ghostery use a black list of domains to block and focus more on blocking advertising than tracking. Privacy Badger may also block ads if the tracker is actually an advertiser.



## How Does Privacy Badger Work?

- As you browse the web, Privacy Badger observes which third-party sources ask to load possible tracking content in your browser.
- If the same source shows up repeatedly across multiple different websites trying to track you, Privacy Badger flags that source and tells your browser not to load any more content from it.
- When your browser stops loading content from a source, that source can no longer track you. Voila—you’re now free from creepy tracking.

## Get Privacy Badger Today!

- Visit [eff.org/PrivacyBadger](http://eff.org/PrivacyBadger) to download Privacy Badger for Chrome or Firefox, or to learn more.
- Also check out our other awesome add-on, **HTTPS Everywhere**, to help make your browsing more secure! [eff.org/https-Everywhere](http://eff.org/https-Everywhere)

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**Learn more about Privacy Badger at [eff.org/PrivacyBadger](http://eff.org/PrivacyBadger)**