DMCA Notification [Case #670966]

Thu, Jan 16, 2020 at 5:58 PM

<brandprotection@mm-nfl.com>

To: abuse@shopify.com

Cc: abuse@shopify.com

Hello,

Please see below for a notification regarding trademark infringement:

a) Your complete contact information (full name, mailing address, email address, and phone number). Note that we may provide your contact information and/or the contents of your report to the user that posted the content you are reporting.

NFL Properties LLC

Brand Protection Team

345 Park Avenue, New York, New York 10154

brandprotection@mm-nfl.com

1 (407) 936-0867

b) The specific trademark(s) in which you claim rights (Your trademarked word, symbol, etc.).

NFL and its thirty-two Member Clubs and all products using NFL and Member Clubs' trademarks.

NFL's 32 Member Clubs include: Arizona Cardinals, Atlanta Falcons, Baltimore Ravens, Buffalo Bills,

Carolina Panthers, Chicago Bears, Cincinnati Bengals, Cleveland Browns, Dallas Cowboys, Denver

Broncos, Detroit Lions, Green Bay Packers, Houston Texans, Indianapolis Colts, Jacksonville Jaguars,

Kansas City Chiefs, Los Angeles Chargers, Los Angeles Rams, Miami Dolphins, Minnesota Vikings,

New England Patriots, New Orleans Saints, New York Giants, New York Jets, Oakland Raiders,

Philadelphia Eagles, Pittsburgh Steelers, San Francisco 49ers, Seattle Seahawks, Tampa Bay

Buccaneers, Tennessee Titans, and Washington Redskins.

c) The country or countries in which you claim trademark rights.

United States and worldwide

d) Your trademark registration number (if available).

US TM 3394343 - NFL Word Mark

US TM 4682232 - NFL Shield

US TM 2125896 - Arizona Cardinals

US TM 1921887 – Atlanta Falcons

US TM 2177214 - Baltimore Ravens

US TM 1842999 - Buffalo Bills

US TM 2120117 - Carolina Panthers

US TM 1803222 - Chicago Bears

US TM 1861765 – Cincinnati Bengals

US TM 1863677 - Cleveland Browns

US TM 1930385 - Dallas Cowboys

US TM 1807452 - Denver Broncos

US TM 2692088 - Detroit Lions

US TM 1810704 – Green Bay Packers

US TM 2669493 - Houston Texans

US TM 1809131 – Indianapolis Colts

US TM 2019500 – Jacksonville Jaguars

US TM 1807453 – Kansas City Chiefs

US TM 2914141 - Chargers

US TM 1889818 – Los Angeles Rams

US TM 1857632 - Miami Dolphins

US TM 1878590 – Minnesota Vikings

US TM 1884852 – New England Patriots

US TM 1887084 - New Orleans Saints

US TM 1843003 – New York Giants

US TM 1815849 - New York Jets

US TM 1919846 - Oakland Raiders

US TM 1807444 – Philadelphia Eagles

US TM 1812089 – Pittsburgh Steelers

US TM 1810714 – San Francisco 49ers

US TM 1908395 - Seattle Seahawks

US TM 1809129 – Tampa Bay Buccaneers

US TM 2493049 - Tennessee Titans

- US TM 74300713 Washington Redskins
- US TM 3288680 Arizona Cardinals logo
- US TM 2953278 Atlanta Falcons logo
- US TM 2497192– Baltimore Ravens logo
- US TM 2571410 Buffalo Bills logo
- US TM 2010429 Carolina Panthers logo
- US TM 5548922 Chicago Bears logo
- US TM 3130661 Cincinnati Bengals logo
- US TM 2012986 Cleveland Browns logo
- US TM 3097072 Dallas Cowboys logo
- US TM 2177555 Denver Broncos logo
- US TM 3809700 Detroit Lions logo
- US TM 3258812 Green Bay Packers logo
- US TM 2666988 Houston Texans logo
- US TM 3245978 Indianapolis Colts logo
- US TM 3347206 Jacksonville Jaguars logo
- US TM 3019465 Kansas City Chiefs logo
- US TM 2956462 Los Angeles Chargers logo
- US TM 2541067 Los Angeles Rams logo
- US TM 4720709 Miami Dolphins logo
- US TM 2876746 Minnesota Vikings logo
- US TM 2755546 New England Patriots logo
- US TM 3135839 New Orleans Saints logo
- US TM 3005335 New York Giants logo
- US TM 2315786 New York Jets logo
- US TM 1771383 Oakland Raiders logo
- US TM 3456353 Philadelphia Eagles logo
- US TM 3050054 Pittsburgh Steelers logo
- US TM 3630975 San Francisco 49ers logo
- US TM 2719990 Seattle Seahawks logo
- US TM 2203280 Tampa Bay Buccaneers logo
- US TM 3264909 Tennessee Titans logo

US TM 2902746 - Washington Redskins logo

Additional trademark registration information available on request.

e) The category of products and/or services for which you assert rights.

Classes 9, 14, 16, 25, 38, and/or 41, among others

f) Information reasonably sufficient to permit us to locate the material on Shopify that you believe violates your trademark rights. The easiest way to do this is by providing web addresses (URLs) leading directly to the allegedly infringing content.

https://sameoldjetsstore.com/collections/sammy-gear/products/sammy-spleen-t-shirt https://sameoldjetsstore.com/collections/all/products/sammy-dimes-womens-scoop-neck-t-shirt https://sameoldjetsstore.com/collections/t-shirts/products/same-old-jets-dri-fit-sports-t-shirt https://sameoldjetsstore.com/collections/t-shirts/products/prez-mal-jamal-adams-jersey-t-shirt https://sameoldjetsstore.com/collections/sammy-gear/products/sammy-dimes-womens-scoop-neck-t-shirt

https://sameoldjetsstore.com/collections/home/products/same-old-jets-pillow
https://sameoldjetsstore.com/collections/t-shirts/products/sell-the-team-jets-t-shirt-black
https://sameoldjetsstore.com/collections/t-shirts/products/the-darnold-jersey-t-shirt-white-green-black

https://sameoldjetsstore.com/collections/nickname-jerseys/products/the-darnold-jersey-t-shirt-white-green-black

https://sameoldjetsstore.com/collections/home/products/magnets

https://sameoldjetsstore.com/collections/all/products/same-old-jets-joggers

https://sameoldjetsstore.com/collections/all/products/same-old-jets-pom-pom-beanie

https://sameoldjetsstore.com/collections/all/products/same-old-jets-stainless-steel-travel-mug

https://sameoldjetsstore.com/collections/all/products/sell-the-team-hoodie

https://sameoldjetsstore.com/collections/t-shirts/products/bless-u-thank-u-jersey-t-shirt-white-

green-black

https://sameoldjetsstore.com/collections/t-shirts/products/sticky-fingers-jersey-t-shirt-white-green-black

https://sameoldjetsstore.com/collections/hats/products/make-the-jets-great-again-new-york-jets-hat

https://sameoldjetsstore.com/collections/hats/products/same-old-jets-hat
https://sameoldjetsstore.com/collections/hats/products/same-old-jets-flat-brim-jets-hat
https://sameoldjetsstore.com/collections/hoodies/products/same-old-jets-hoodie
https://sameoldjetsstore.com/collections/nickname-jerseys/products/sun-god-jersey-t-shirt-white-green-black

https://sameoldjetsstore.com/collections/all/products/sell-the-team-jets-t-shirt-youth-grey https://sameoldjetsstore.com/collections/all/products/sell-the-team-jets-t-shirt-black https://sameoldjetsstore.com/collections/t-shirts/products/sammy-spleen-t-shirt https://sameoldjetsstore.com/collections/home/products/same-old-jets-ceramic-mug https://sameoldjetsstore.com/collections/all/products/same-old-jets-flat-brim-jets-hat https://sameoldjetsstore.com/collections/all/products/same-old-jets-pillow https://sameoldjetsstore.com/collections/t-shirts/products/sell-the-team-jets-shirt https://sameoldjetsstore.com/collections/t-shirts/products/sell-the-team-jets-t-shirt-1 https://sameoldjetsstore.com/collections/t-shirts/products/sammy-dimes-womens-scoop-neck-t-shirt

https://sameoldjetsstore.com/collections/nickname-jerseys/products/bless-u-thank-u-jersey-t-shirt-white-green-black

https://sameoldjetsstore.com/collections/nickname-jerseys/products/sticky-fingers-jersey-t-shirt-white-green-black

https://sameoldjetsstore.com/collections/home/products/same-old-jets-beer-can-holder https://sameoldjetsstore.com/collections/all/products/prez-mal-jamal-adams-jersey-t-shirt https://sameoldjetsstore.com/collections/all/products/same-old-jets-hoodie https://sameoldjetsstore.com/collections/t-shirts/products/sun-god-jersey-t-shirt-white-green-black https://sameoldjetsstore.com/collections/hats/products/soj-knit-beanie https://sameoldjetsstore.com/collections/hats/products/same-old-jets-pom-pom-beanie https://sameoldjetsstore.com/collections/hoodies/products/sell-the-team-hoodie https://sameoldjetsstore.com/collections/sammy-gear/products/sammy-dimes-t-shirt https://sameoldjetsstore.com/collections/nickname-jerseys/products/prez-mal-jamal-adams-jersey-t-shirt

https://sameoldjetsstore.com/collections/home/products/same-old-jets-stainless-steel-travel-mug https://sameoldjetsstore.com/collections/all/products/make-the-jets-great-again-new-york-jets-hat

https://sameoldjetsstore.com/collections/all/products/same-old-jets-beer-can-holder https://sameoldjetsstore.com/collections/all/products/same-old-jets-dri-fit-sports-t-shirt https://sameoldjetsstore.com/collections/all/products/same-old-jets-embroidered-champion-backpack

https://sameoldjetsstore.com/collections/all/products/same-old-jets-hat
https://sameoldjetsstore.com/collections/all/products/soj-knit-beanie
https://sameoldjetsstore.com/collections/all/products/sammy-dimes-t-shirt
https://sameoldjetsstore.com/collections/all/products/sell-the-team-jets-shirt
https://sameoldjetsstore.com/collections/all/products/sell-the-team-jets-t-shirt-youth-green
https://sameoldjetsstore.com/collections/t-shirts/products/sammy-dimes-t-shirt
https://sameoldjetsstore.com/collections/home/products/same-old-jets-sticker
https://sameoldjetsstore.com/collections/all/products/same-old-jets-ceramic-mug
https://sameoldjetsstore.com/collections/all/products/bless-u-thank-u-jersey-t-shirt-white-green-black

https://sameoldjetsstore.com/collections/all/products/same-old-jets-sticker
https://sameoldjetsstore.com/collections/all/products/same-old-jets-womens-racerback-tank
https://sameoldjetsstore.com/collections/all/products/sell-the-team-jets-crewneck-sweatshir
https://sameoldjetsstore.com/collections/all/products/sell-the-team-jets-t-shirt-1
https://sameoldjetsstore.com/collections/all/products/sticky-fingers-jersey-t-shirt-white-green-black
https://sameoldjetsstore.com/collections/all/products/sun-god-jersey-t-shirt-white-green-black
https://sameoldjetsstore.com/collections/all/products/the-darnold-jersey-t-shirt-white-green-black
https://sameoldjetsstore.com/collections/all/products/same-old-jets-embroidered-tailgating-apron
https://sameoldjetsstore.com/collections/all/products/sammy-spleen-t-shirt

g) A description of how you believe this content infringes your trademark.

This content infringes the trademark(s) listed above because consumers are likely to mistakenly believe that the products listed in part (f) above have been authorized, approved or sponsored by the NFL and/or one or more of its Member Clubs, or are otherwise affiliated with the NFL and/or one or more of its Member Clubs, when it is not.

h) A declaration that:

i. you have a good faith belief that use of the trademark as described above, in the manner you

have complained of, is not authorized by the trademark owner, its agent, or the law;

I believe in good faith that the use of the trademark as described above is not authorized by the trademark owner, its agent, or the law.

ii. you have reviewed Section 15 U.S.C. 1115(b)(4)-(5) and have a good faith belief that the use of the trademark does not constitute a fair use;

I have reviewed Section 15 U.S.C. 1115(b)(4)-(5) and have a good faith belief that the use of the trademark does not constitute a fair use

iii. the information in your notice is accurate;

The information in this notice is accurate.

iv. you declare under penalty of perjury, that you are the owner or authorized to act on behalf of the owner of a trademark that is allegedly infringed;

The member of the NFL Brand Protection Team submitting this notification declares under penalty of perjury, that I am authorized to act on behalf of the owner of the NFL Trademarks.

v. Your electronic signature or physical signature

NFL Brand Protection Team